

Product Development and Integrative Technology - Book List 1st semester

Autum 2019

- **Designing connected products,**

C. Rowland, E. Goodman, M Charlier, A. Light & A. Lui,
O'Reilly,
Print ISBN:978-1-4493-7256-9 | ISBN 10:1-4493-7256-2
Ebook ISBN:978-1-4493-7270-5| ISBN 10:1-4493-7270-8

- **What is this thing called science?**

by A.F. Chalmers
Open University Press , Buckingham
ISBN 0335201091 / 9780335201099

- **The Fast Forward MBA in Project Management, Fifth edition**

Eric Verzuh
Wiley
ISBN :978-1-119-08658-1 (ebook) , 978-1-119-08657-4

- **Business Analysis Techniques**

Af James Cadle, Debra Paul og Paul Turner

BCS, ISBN: 978-1-78017-273-6

- **The Big Picture - Academic writing, by Simon Svendsen & Lasse Løber, ISBN:978-87-998664-1-0**