

## **Correction sheet for: Curriculum institutional part 2019 Marketing Management (AP)**

Corrected on 9 March 2021 by Head of Programme, Pernille Hallum Lykkegaard.

### **Commencement**

This correction sheet for the institutional part of the curriculum applies to all students who started the programme on 25.08.2019 and applies to all students who were admitted into the programme in August or September in 2019. Therefore, the changes only apply to study start in August-September 2019.

### **Change to the institutional part of the curriculum.**

The change concerns **section 3.7. Internship exam, 4th semester – 15 ECTS**, where there is an extraordinary change in the assessment criteria for the internship exam due to COVID-19 – see the Ministerial Order here:

#### **Ministerial Order no. 202 from 12/02/2021**

§ 1. The ministerial Order no. 18 from 9 January 2020 concerning examinations in higher educational programmes (Ministerial Order for examinations) was amended by the ministerial order no. 552 of 28 April 2020 and ministerial order no. 1333 of 10 September 2020, and the following now applies:

1. § 37(7) is now phrased as:

‘Section 7 The institution can use the 'pass' or 'fail' assessment for exams in internships held in the spring semester of 2021, if the internship is no more than 30 ECTS credits. However, the assessment criteria 'pass' or 'fail' may only cover a maximum of one third of the total programme measured in ECTS credits’.

§ 2. The Ministerial Order will commence on 15 February 2021.

Ministry of Higher Education and Science, 12 February 2021  
Niels Christian Beier

The change is that the assessment form for the internship examination has changed from the 7-point scale to the pass/fail scale instead. This also applies to sick and re-exams.

### **Original formulation:**

#### **Criteria for assessment and co-examiner**

The exam is assessed according to the 7-point scale and has an internal co-examiner. The internship exam is held with the internship supervisor and an internal co-examiner. The written assignment and the oral internship exam each weigh 50% of the total mark for the exam. Separate marks will not be given.

### **Changed to:**

#### **Criteria for assessment and co-examiner**

The exam will be assessed with pass/fail and there is internal assessment. The internship exam is held with the internship supervisor and an internal co-examiner. The written assignment and the oral internship exam each weigh 50% of the total assessment for the exam. Separate marks will not be given.