

Correction sheet for the institutional part of the curriculum for the Bachelor's degree in Innovation and Entrepreneurship.

Changed 24 April 2018.

Commencement

This correction sheet for the institutional part of the curriculum 2016-2018 comes into effect from 28 August 2017 and applies to all students who are admitted to the programme on the stated date, or later.

Changes to the Institutional Part of the curriculum 2016.

Pertaining to section 8.5. **Business model. Compulsory programme elements: Growth, Change management (1st external)**

Changed from:

Assessment criteria

An individual mark according to the 7-point scale is awarded based on an overall assessment of the student's written and oral performance. The assessment is based on the student's ability to apply the compulsory program elements' theories, methods and models in solving issues for a specific company.

If the overall assessment results in a mark lower than 02, the student will be required to prepare a new report in order to re-qualify for examination in the 1st external exam.

Exam form and organisation

The exam is an individual exam. The exam is based on a written group project report on a company chosen by the group. The point of departure may be either entrepreneurship or intrapreneurship. The project contains the description and analysis of a business model, including analysis of the possibilities for scaling, as well as a visual product. Groups consist of 3-5 students.

The scope of the project report must not exceed 31,500 characters including spaces, footnotes and references, figures and tables, but excluding front page, table of contents, bibliography and appendices. The project report must be prepared in accordance with the instructions on preparation of project reports which are available on Fronter. The report must be submitted electronically.

The report must contain the description and analysis of the chosen business model, including analysis of the possibilities for scaling. All the compulsory programme elements of the exam must be included in the report.

The visual product must be presented in connection with the oral exam. The visual product may be a video, a prototype of a physical or digital product, a homepage, presentation material for potential investors or other stakeholders.

The exam is organised as a 30-minute individual oral exam. The student first makes an individual presentation with a duration of 5-8 minutes. The presentation must include the visual product. The presentation forms part of the basis for assessment. The presentation is followed by a discussion of the specific company's choice of business model, including possibilities for scaling the business model.

Completion of the exam

See section 8.2

Time placement

The exam is placed after the end of the classes in the compulsory programme elements on the 2nd semester. Specific information about the time and place will be announced on Fronter.

Sickness/re-examinations

The deadline for the first sick/re-exam will be the start of August.
The deadline for the second sick/re-exam will be medio September.

Prerequisites to take the exam

In order to take the 1st external exam, the student is required to have passed the 1st semester and to have complied with the active participation requirement and to have three compulsory assignments on the 2nd semester approved. A description of the compulsory assignments is available on Fronter.

In order for the student to take the exam, the contents of the written report must be credible. The report must comply with all formal requirements and must be timely and properly submitted.

It is a prerequisite for taking the oral exam that students confirm their co-responsibility for the preparation of the project on the front page.

Changed to:

Business model. Compulsory programme elements: Growth, Change management (1st external) Assessment criteria

The evaluation criteria for the exam are identical to the learning objectives for the compulsory element: Growth and change management. The learning objectives are specified in the joint curriculum.

Exam form and organisation

The exam is an individual, oral examination based on a written group project and a visual product. Groups consist of 3-5 students.

The group project is prepared for a self-chosen company, and the starting point can be either entrepreneurship or intrapreneurship. The visual product may be a video, a prototype of a physical or digital product, a homepage, presentation material for potential investors or other stakeholders.

An individual mark according to the Danish 7-point scale is given based on an overall assessment of the written group project and prototype as well as the individual oral presentation. The written project will not get an independent mark, but it is included in the assessment of the oral exam.

Formal requirements for the written project and the visual product

The scope of the project report must have: 10,500 characters per person, in other words the project has a scope of between 31,500 and 52,5000 characters per report including spaces, footnotes, figures and tables, but excluding the front page, table of contents, bibliography and appendices. The structure of the report must follow the formal examination requirements which can be found on Study Update. The report must be submitted electronically.

The report must include a written description with an analysis of the business model. Both compulsory programme elements (growth and change management) must be included in the report.

The visual product will be presented jointly by the group immediately before the individual oral examination. The presentation must last 5 minutes. Not all the students are required to orally present the product, but all the members of the group must be present during the presentation. The presentation is not part of the assessment.

The oral part of the exam:

An individual, oral examination will be conducted, based on the written report as well as the visual product and according to the learning objectives for the subject growth and change management. The individual oral examination is of 25 minutes' duration, of which:

- 5-8 minute presentation
- 12-15 minute examination
- 5 min. for the assessment

Prerequisites to take the oral part of the exam

In order to take the 1st external exam, the student must have two compulsory assignments approved during the 2nd semester. A description of the compulsory assignments is available on Study Update.

In order for the student to take the oral exam, the contents of the written report must be credible. The report must comply with all formal requirements and must be timely and properly submitted. The student confirms on the report's front page that they are co-responsible for the preparation of the project.

It is a prerequisite requirement for participation in the individual oral part of the exam that the student has participated in the 5-minute joint group presentation prior to the exam.

Non-compliance with one or more of these conditions means that the student cannot participate in the exam, and one exam attempt will have been used.

Completion of the exam

See section 8.2

Time placement

The exam is placed after the end of the classes in the compulsory programme elements during the 2nd semester. Specific information about the time and place will be announced on Study Update.

Sickness/re-examinations

If the overall assessment results in a mark lower than 02, the student will be required to prepare a new report in order to re-qualify for examination in the 1st external exam.

The deadline for the first sick/re-exam will be the start of August.
The deadline for the second sick/re-exam will be medio September.

Approval

This correction sheet has been adopted and approved by Business Academy Aarhus on 24 April 2018.